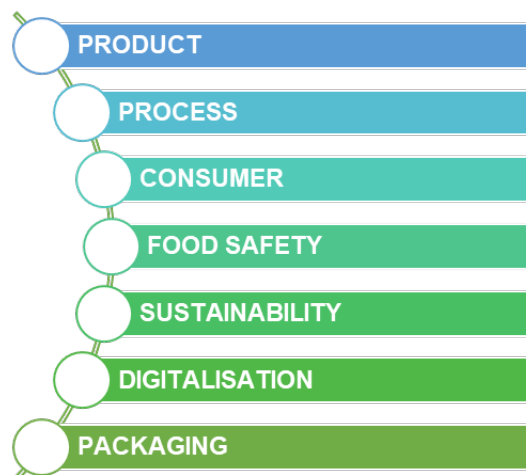


# PARTICIPATION RULES FOR OUTGENIA STARTUP AWARDS

## APPLICATION RULES

The aim of this call is to give a greater visibility to the international agri-food startups that develop its activity throughout the chain value of the Spanish agri-food sector. These startups should operate in one or more of the following topics:



We are looking for innovative projects with any feasible product applied to the Spanish FDI (Food and Drinks Industry) and significant growth potential.

### **1. CANDIDATE REQUIREMENTS**

To be admitted to the selection process, applicants must meet a series of requirements to be demonstrated before the applications submission's deadline.

- Submit a startup project related to the IAB (Food and Drinks Industry) with a focus on the Spanish market/ Spanish environment.
- Be legally constituted and registered on its country (VAT number).

### **2. APPLICATIONS SUBMISSION**

The application process will open on **February 5<sup>th</sup>, 2025**, and will remain open until **July 10<sup>th</sup>, 2025**.

The following documentation should be submitted:

- **Application Form.** You will find it on this [OUTGENIA Awards Form](#).

The content should be accurate and well-oriented to the bases of these awards. Applicants might submit only one proposal per startup.

The applicants should declare the commitment to the bases:

- To accept terms and conditions.
- To submit reliable information.
- To declare of being intellectual authors of the ideas presented.
- To provide any additional information that may be required.
- To report changes in the constitution of the team before the announcement of the winners.
- To accept that the Food for Life-Spain Technology Platform reserves the right to disseminate the information submitted to the Outgenia Startup Awards.
- To accept that the content of the application provided by the startup will be shared with the jury, who will sign a confidentiality agreement.
- Defend their project through an 'Elevator Pitch' for a jury, via digital platform (Zoom or Teams).
- To be available to attend the awards ceremony that will take place at ALIBETOPÍAS 2025, on **October 23<sup>rd</sup> in Madrid**.

### **3. ASSESSMENT PROCESS**

Once the application process is closed, the evaluation process will begin. A careful analysis of the projects and a selection of applications will be carried out during the **ASSESSMENT**.

This evaluation will be carried out in an **on-line** format, on **September 11<sup>th</sup>**, the candidates will defend their project in an *Elevator-pitch* format. The jury of Outgenia Startup Awards will be formed by representative members of both private and public Food and Drinks Industry sector.

#### **4. ASSESSMENT CRITERIA**

The three main criteria for this assessment of the projects will be:

##### **Substantive aspects (40%)**

- Explanation of the starting point with potential for improvement.
- Technical or technological reasons why the described solution has been implemented as an improvement element.
- Description and evaluation of the results obtained.

##### **Excellence of the solution (35%)**

- Effectiveness of the solution implemented to solve a problem.
- Innovation approach.
- Originality of the implemented solution.
- Potential of application for the FDI sector (value for the generation of competitiveness, other possibilities of application at country level, other company sizes or different sectors and/or activity).

##### **Spanish Impact (25%)**

- Spanish market.
- Spanish business environment.
- Further links with any international canvas with the Food and Drink industry.

#### **5. AWARD CEREMONY**

After the assessment, the award will be given to the winner during the event ALIBETOPÍAS 2025, scheduled in Madrid-Spain on **October 23<sup>rd</sup>, 2025.**

The winning startup will benefit from:

1. The opportunity to present the project at any Working Group of the Food for Life-Spain Platform.
2. Contact with business investors and key agents of the Spanish agri-food sector.
3. Recognition by FIAB as the best startup in the agrifood sector of the year at international level.
4. Presentation of your project during the ALIBETOPÍAS 2026 event.
5. Dissemination on both Spanish and international events and conferences relevant to the sector.
6. Invitation to an international agrifood event or fair.

## **6. OTHER TERMS AND CONDITIONS**

### **Protection of personal data.**

In accordance to current legislation on personal data protection, we inform you that the control of the personal data included in this document and any other data provided by you or third parties is PLATAFORMA TECNOLÓGICA FOOD FOR LIFE-SPAIN, Postal Address: Calle Velázquez, nº 64, 3º planta, 28001, Madrid.

Tel.: +34 91 411 72 11. E-mail: [sg@foodforlife-spain.es](mailto:sg@foodforlife-spain.es).

Your data will be processed for analyzing the suitability of your application and, in case of being the beneficiary of the **3<sup>rd</sup> Edition of Outgenia Startup Awards**, proceed to publish the name and logo of the startup in the various communication channels of FIAB and the Food for Life-Spain Technology Platform and dissemination to the media for the promotion of these awards.

The Food for Life-Spain Technology Platform shall not provide your personal data to third parties unless legally required to do so under applicable regulations. Your data will only be kept during the whole edition of the Outgenia Awards 2025. You could access your personal data, as well as request the rectification or deletion of inaccurate data. In addition, you could exercise the right to oppose and restrict the processing and the right to data portability. You could request it by emailing [sg@foodforlife-spain.es](mailto:sg@foodforlife-spain.es).

### **Confidentiality.**

The Food for Life-Spain Technology Platform is committed to maintaining confidentiality for every candidature presented to these awards. In addition, the jury involved in these awards, shall sign a confidentiality agreement.

### **Acceptance of the Rules.**

Participation in the Call for Entries implies the acceptance of these rules, without exceptions or conditions, as well as any resolution that the Jury may adopt due to incidents.