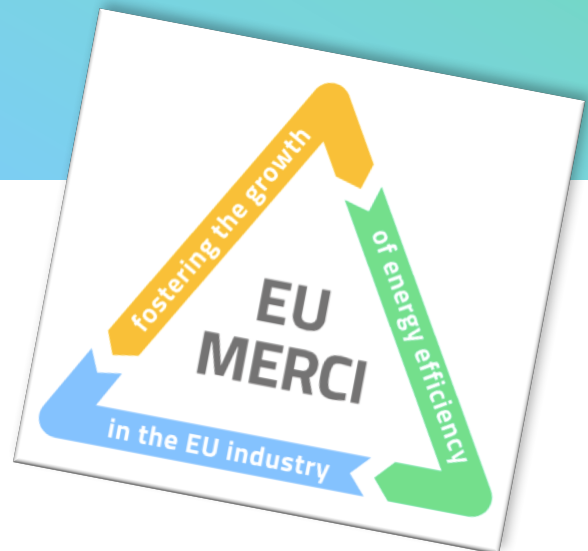


# EU-MERCI Newsletter

n° 1, July 2016

## Summary

- **EU-MERCI for energy efficiency in industry**
- **The importance of good (not only best) practices**
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## EU-MERCI for energy efficiency in industry

The two years project, funded by Horizon 2020 programme, aims at creating conditions to foster the implementation of energy efficiency projects in industry and facilitate the set up of more effective support schemes, taking into account the provision on “Energy efficiency obligation schemes” set by art. 7 of the EU 2012/27 Directive. EU-MERCI will create a database of both technological and policy best practices, collected in several European countries, and it will share them through a substantial program of capacity building and dissemination

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with industry and policy makers. EU-MERCI will be specifically validated for the agrifood industry at a pan-European level. The Food&Drink Industry is the largest manufacturing sector in Europe with an annual turnover of €1,048 trillion, half of which is generated by SMEs (49,3%). The sector is a leading employer in the EU manufacturing sector (15.0%) employing about 4.3 million people and is highly fragmented comprising some 287,000 companies (Eurostat).

The project partners, who are working to seek, develop and disseminate best practices are:

- Ricerca sul Sistema Energetico, Italy (**RSE**);
- JIN Climate and Sustainability, The Netherlands (**JIN**);
- Center for Renewable Energy Sources and Saving, Greece (**CRES**);
- Polish National Energy Conservation Agency,

Poland (**KAPE**);

-Austrian Energy Agency, Austria (**AEA**);

-Italian Federation for Energy Efficiency, Italy (**FIRE**);

-Carbon Trust, United Kingdom (**Carbon Trust**);

-Black Sea Energy Research Centre, Bulgaria (**BSERC**);

-Energy Restructuring Agency, Slovenia (**ApE**);

-Spread European Safety SPES GEIE (**SPES**);

-Centre for the Promotion of Clean and Efficient Energy in Romania, Romania (**ENERO**).

Three communities, with different but coordinated roles, will concur, as full partners, to the implementation of the EU-MERCI initiative: the “Enablers”, the “Followers” and the industry “Stakeholders”.

Learn more on the [partner communities](#).



EU-MERCI PARTNERS

## The importance of good (not only best) practices

Despite the rise of awareness of the last years, many energy efficiency actions are not implemented due to the lack of knowledge, examples and other information barriers.

EU-MERCI seeks to identify good practices of implementation of energy efficiency projects. The collected good practices will help industrial enterprises to find out the best available solutions to improve their use of energy and their competitiveness and will stimulate them by showing case studies and real achievements. A database of industrial good

practices will be created through the analysis of the EE projects implemented within the existing support schemes at EU level and the information collected via an extensive survey involving both industries and their associations, and policy makers.

**Do you have good practices to share?**



## Stakeholders: participate to the survey and join the community!

EU-MERCI will involve an important number of national and European stakeholders from the analysis to the dissemination of the energy efficiency good practices.

A Stakeholders Community dealing with industrial energy efficiency policies and actions will be created, to accelerate and facilitate the path toward the 2030 energy efficiency targets.

Every stakeholder can play a different role in the project and will have a different leverage.

The engagement of the stakeholders is a decisive for the success of the project.

The possibility to join the EU-MERCI community is open to all the stakeholders that can contribute to the good practice identification and implementation: for

example EU and national authorities, policy makers, energy agencies, industrial enterprises and industrial associations, ESCOs, business/consumer associations, utilities, energy suppliers, energy equipment suppliers, energy auditors, financial institutions, research & study organizations, etc.

A survey is currently open to know about the awareness, the perception of barriers (including costs) and the experience of stakeholders in implementation of energy efficiency measures in industry processes.

To participate to the survey and join the community: [www.eumerci.eu](http://www.eumerci.eu)



## Advisors: the premium community



EU-MERCI benefits from the supervision of the Advisory Board, i.e. a group of stakeholders representing the project targeted communities, namely industry representatives and policy influential organizations.

Its mission is to orient the project activities,

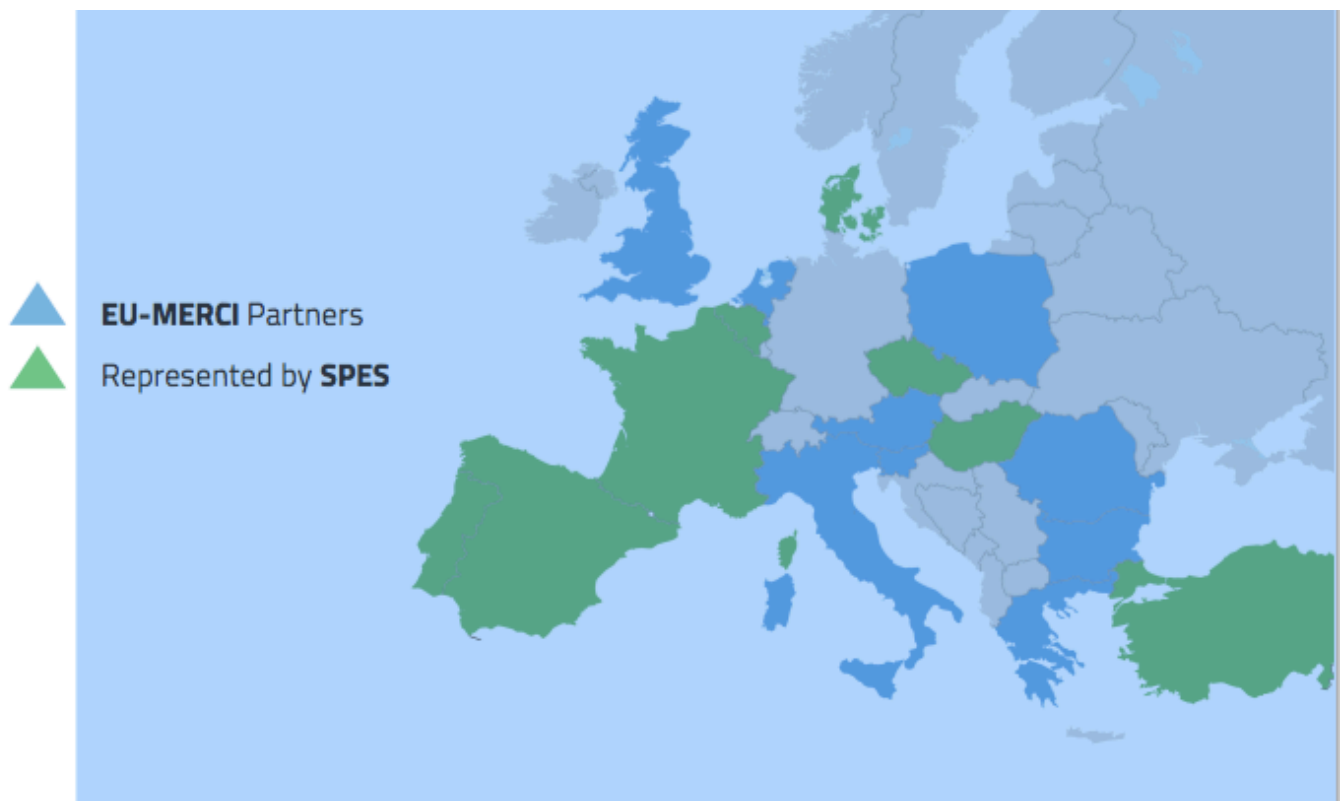
such as to ensure that they address the general interests of the stakeholders and produce concrete results and useful tools.

With such intent, the Advisors are informed in advance of the progress of the project and of its deliverables and outputs, and may interact with EU-MERCI providing advises and suggestions at any time.

The EU-MERCI Advisory Board is open to the participation of further advisors, who may give their adhesion by sending a letter of interest to the coordinator at

[giorgio.franchioni@rse-web.it](mailto:giorgio.franchioni@rse-web.it).

## Member States directly covered by EU-MERCI



## Follow EU-MERCI



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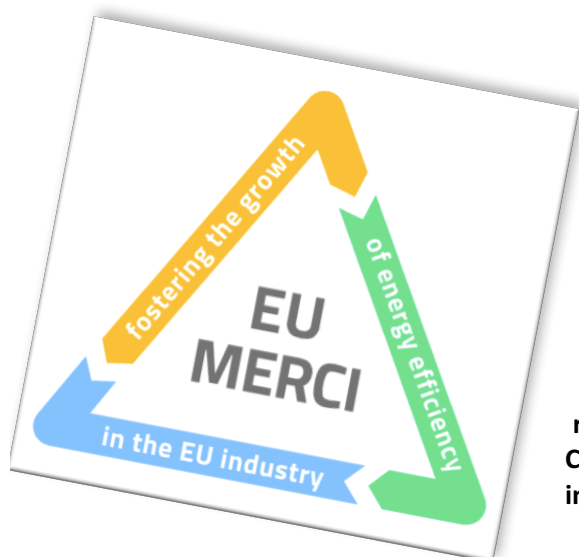
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## Events and milestones

- Survey completion (September 2016)
- 1st Stage webinar (January 2017)
- 1st Building capacity workshop (April 2017)

For information: [www.eumerci.eu/events](http://www.eumerci.eu/events)

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